

# Spa White Painted Wheels

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Genser-Forman Inc. Triumph Distributors  
New York - New Jersey - Pennsylvania  
1200 Springfield Road  
Union, New Jersey  
MURdock 8-0050

TO: All Dealers  
DEPT: Service and Parts  
DISTRIBUTION: All Dealers  
BULLETIN: S-62-48  
DATE: January 2, 1963  
SUBJECT: Spa White Painted Wheels  
RELEASE: Immediate

Owing to reasons beyond their control, we have been advised by the factory in England that, with effect early in March 1963, all models in the range will have their road wheels painted in Spa White color in place of the silver aluminum color at present in use.

This change will considerably enhance the appearance of our products and it is imperative that all dealers are advised as this can be used as an additional selling point.

There will be no additional charge made for this improvement.

[signed]  
A. E. Sherman  
Vice President - Service