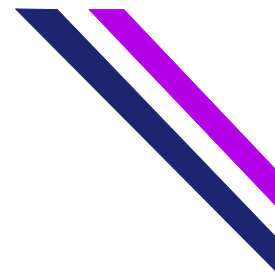


STANDARD-TRIUMPH MOTOR COMPANY, INC.

WESTERN ZONE



TO: ALL TRIUMPH DEALERS - WESTERN ZONE

DEPT: SALES, SERVICE & PARTS

BULLETIN T-63-35

SUBJECT: LOCATION OF SPARE IGNITION AND TRUNK KEYS

DATE: JUNE 7, 1963

It has been decided at the factory that as from the week commencing May 20, the spare ignition and trunk keys on all models except the TR-4, will be taped to the underside of the windshield washer bottle.

In the case of the TR-4, the spare keys will be housed in the right-hand rear tail light.

Stick-on labels indicating the location of the spare ignition and trunk keys will be affixed to the Customers' Warranty Claim form and it is hoped that these new arrangements will eliminate complaints received concerning vehicles arriving from overseas minus the spare keys.